



# Natureza

## cosméticos

**Professional Line**



  
**Natureza**  
cosméticos

**Natureza Cosméticos** emerged to supply the needs of the great world of beauty. Bringing a complete and innovative line, that offers cosmetic products of the highest quality, studied and created by specialists.



# BANHO DE Bambu

(Bamboo Hair Bath)

## Shampoo + Condicionador (Shampoo + Conditioner)

O **Kit Banho de Bambu (Bamboo kit)** is a treatment for extremely fragile and damaged hair. As a shock treatment, it acts on the reconstruction and recovers the hair fiber from the internal structure, providing revitalized strands with smooth movement. Bamboo gives strength, activates hair growth and replenishes essential vitamins for hair health.

## Máscara de Bambu (Bamboo Mask)

It is a treatment mask with a reconstructive function for damaged and weakened hair. In addition to nourishing and hydrating while restructuring and repairing damage and recovering vitality, softness and natural luminosity, resulting in completely renewed and restored hair.



## (Bamboo Oil) Óleo de Bambu

Bringing all the benefits of bamboo extract to the hair, it acts by treating the hair fiber, nourishing it, in addition to giving the hair a lot of shine and softness.



## Shampoo + Condicionador + Máscara

(Shampoo + Conditioner + Mask)

O **Kit Banho de Bambu (Bamboo bath kit)** is a treatment for extremely fragile and damaged hair. As a shock treatment, it acts in the reconstruction and recovers the hair fiber from the internal structure, providing revitalized and smooth movement. Bamboo gives strength, activates hair growth and replenishes essential vitamins for hair health.





## Shampoo

**O CHONPS - SHAMPOO OXIGENADOR (CHONPS - OXYGENATOR SHAMPOO)** was developed to perform a deep and instant cleaning without harming the hair strands, stimulating oxygenation, which allows a greater distribution of nutrients in the strand. Promotes shine and softness.

## (Mask) Máscara

**O CHONPS - MÁSCARA CARBONO (CHONPS - CARBON MASK)**, was formulated seeking to bring all the benefits of carbon to the hair, returning weight to the hair strands and bringing a potentiated hydration, in addition to strengthening the link between the amino acids (proteins) present in the hair strand, allowing a better absorption of the actives, leaving your hair healthy, restored, without frizz, very shiny, with life.



## Serum Protein (Protein Serum)

**O CHONPS - SERUM PROTEIN (CHONPS - PROTEIN SERUM)** acts instantly revitalizing and deeply repairing damaged hair through its functional amino silicones, in addition to having the help of a rich complex of vitamins and nitrogen replenishing amino acids in the strands, which act by inhibiting their oxidation. In addition the Serum provides greater color fixation, nourished hair, ease of combing, softness, shine, strength and resistance to the threads.

## Selante Unificador (Unifying Sealant)

**O CHONPS - SELANTE UNIFICADOR (CHONPS - UNIFYING SEALANT)** has in its formulation a rich complex of amino acids that potentiates all the steps previously applied of the CHONPS treatment, counting on a system of bonding bridges of the applied actives, as well as the hydrogen bonds connecting the molecules, allowing a perfect finish, providing more shine and softness.







# Banho de **BETERRABA**

(BEET Hair Bath)



## Shampoo + Condicionador+ Máscara

(Shampoo + Conditioner + Mask)

The **BANHO DE BETERRABA (BEET HAIR BATH)** brings in its formulation all the miraculous benefits of beets, that has an antioxidant action that acts by eliminating all the impurities of the threads. It also has powerful natural properties that protect the hair from UV rays, heat and damage that can be caused in everyday life, in addition to improving the thickness of the hair, giving it a lot of shine and health.



Shampoo + Condicionador+ Máscara Home Care

# Maracujá

## PASSION FRUIT



### Shampoo Maracujá (Passion Fruit Shampoo)

The **Shampoo Maracujá (Passion Fruit Shampoo)** provides a gentle cleaning, moisturizing, giving life and softness to damaged hair, thanks to its powerful combination of passion fruit extract, D-panthenol, Collagen and Keratin.

### Máscara Maracujá (Passion Fruit Mask)

The Restorative Mask is indicated for chemically treated and sensitized hair, **A máscara restauradora Maracujá (Passion Fruit Mask)** recovers and assists in growth, contains extracts of tropical fruits causing shine, softness and silkiness.

### Condicionador Maracujá (Passion Fruit Conditioner)

The **Condicionador Maracujá (Passion Fruit Conditioner)** keeps your hair hydrated and nourished thanks to the high content of linolenic acid in passion fruit oil, originally from the Amazon region, present in its composition. Rich in vitamins and minerals, the conditioner is suitable for normal hair, leaving the strands softer and fragrant throughout the day. The conditioning active ingredients of the product detangle the strands, leaving them easy to comb, silky and shiny.







# folha de Goiabeira

(Guava Leaf Line)

## Kit Folha de Goiabeira (Guava Leaf Kit)

The **Kit Folha de Goiabeira (Guava Leaf Kit)** was specially developed for hair that needs shine, fast and constant growth, as it has balanced cleaning and activation of blood circulation in the scalp. Guava leaves are rich in vitamins A, B, C, lycopene, fiber, potassium, as well as antioxidant nutrients that help improve scalp health by nourishing hair follicles and promoting new hair growth





# CHÁ VERDE

GREEN TEA

The **CHÁ VERDE (GREEN TEA)** Line of Natureza Cosméticos brings high technology in its formulation, counting on the many benefits of a rich blend of natural herbs that help in the health of the hair providing results with a natural appearance.

## Gloss Chá Verde Brush (Green Tea Brush)

**Gloss Chá Verde Brush (GREEN TEA BRUSH)** is a treatment that helps control frizz and hair realignment, leaving hair with less volume, more shine, softness, lightness and a natural look. Providing a perfect and lasting smoothness

## Chá Verde NTOX (Green Tea NTOX)

The **CHÁ VERDE NTOX (GREEN TEA NTOX)** from Natureza Cosméticos is a treatment that helps control frizz and hair realignment, leaving hair with less volume, more shine, softness, lightness and a natural look.

## Máscara Chá Verde (Green Tea Mask)

The **MÁSCARA CHÁ VERDE (GREEN TEA MASK)** from Natureza Cosméticos brings all the benefits of safflower and macadamia, which is rich in amino acids that nourish the hair, in addition to the Omega-3 that helps in the hair texture, leaving the hair stronger and decreasing hair loss.

## Kit Home Care (Home Care Kit)

The **CHÁ VERDE HOME CARE KIT (GREEN TEA HOME CARE KIT)** from Natureza Cosméticos brings all the benefits of safflower and macadamia, which is rich in amino acids that nourish the hair, in addition to the Omega-3 that helps in the hair texture, leaving the hair stronger and decreasing hair loss.

## Sérum (Serum)

The **SÉRUM CHÁ VERDE (GREEN TEA SERUM)** from Natureza Cosméticos brings all the benefits of safflower and macadamia, which is rich in amino acids that nourish the hair, in addition to Omega-3 that helps in the hair texture, leaving the hair stronger and decreasing hair loss.





# NutriForce

## Shampoo Nutri Force (Nutri Force Shampoo)

**SHAMPOO NUTRI FORCE (NUTRI FORCE SHAMPOO)** has Cassava and Almond Extract in its composition, both will help to hydrate, protect and strengthen the strands, in addition to providing shine, softness and intensive hydration. It is ideal for weak, brittle or dry hair. The continuous use of Nutri Force Shampoo promotes and maintains prolonged and intensive hydration, restoring damaged hair.

## Condicionador Nutri Force

(Nutri Force Conditioner)

**CONDICIONADOR NUTRI FORCE (NUTRI FORCE CONDITIONER)** is rich in vitamins and nutrients, such as Cassava and Almond extract, which help in hair growth and contribute to the alignment of the strands, sealing the cuticles and intense shine throughout the length of the hair.

## Máscara Nutri Force (Nutri Force Mask)

The **MÁSCARA NUTRI FORCE (NUTRI FORCE MASK)** brings to the market the best in nutrition and strength treatment. Specializing in natural products that make hair stronger and healthier is our mission. With this, through intense research and development with the best laboratories, we brought to the market **THE NUTRIFORCE MASK**, an innovative product that brings true hair nutrition in its DNA. The result is soft, light, silky and increasingly stronger hair. Cassava extract, in addition to favoring hair growth and giving shine, aligned with almond oil, accelerates the process of intense nutrition. Ideal for malnourished and opaque hair.





# PAU BRASIL

## *Raízes Fortes*

(Strong Roots)



### KIT PAU BRASIL RAÍZES FORTES

(KIT PAU BRASIL STRONG ROOTS)

**KIT PAU BRASIL RAÍZES FORTES** brings innovation and laboratory technology combined in a product developed with natural and organic actives that promise to end hair loss at once, enhancing and accelerating hair growth.



## *Helps in Hair Strengthening*

**Vitamin A**  
**Biotin**  
**D-Pantenol**  
**Cromo**  
**Selenium**  
**Folic Acid**





# MEL DE cenoura

CARROT  
SYRUP

## Mel de Cenoura

**MEL DE CENOURA (CARROT SYRUP)**, brings in its composition a blend of glycolic extract and the oily extract of the carrot, which together are rich in CAROTENOIDS, and have ANTI-INFLAMMATORY and ANTI-OXIDANT actions, absorbs the capture of free radicals and makes the renewal of hair cells, in addition to accelerating hair growth, realigning cuticles, moisturizing, nourishing and hydrating.

**ANTI FALL SYSTEM**(PREVENTS HAIR  
LOSS)

**STRENGTHENING THE STRAND**

**COMBAT SPLIT HAIR ENDS**





## **Shampoo Banho de Vitaminas** (Vitamin Bath Shampoo)

**Shampoo Banho de Vitaminas (Vitamin Bath Shampoo)** its formula is rich in ingredients that manage to provide absolute softness and shine, as it smoothes the surface of the hair.

## **Condicionador Banho de Vitaminas** (Vitamin Bath Conditioner)

**O Condicionador Banho de Vitaminas (Vitamin Bath Conditioner)** has a formula with a blend of multifunctional nutrients that restore softness, shine and health to the hair. It is rich in actives that improve the quality of the hair and smooth the surface for a soft touch.

## **Máscara SOS** (Vitamin Bath Mask)

**SOS Banho de Vitaminas (SOS Vitamin Bath)** is a treatment mask that promotes strength by preventing hair fiber from falling and aging.

Provides radiant shine and intense softness so that your hair remain with vitality.

**Vitamin A, B, C, Guarana Powder e Açaí**



## **Keratina Hidrolizada** (Hydrolyzed Keratin)

**Keratina Hidrolizada SOS (Hydrolyzed Keratin SOS)** for damaged, brittle and chemically treated hair.

Hydrolyzed Keratin provides hair fiber reconstruction and strengthens brittle strands. It replaces the keratin lost over time with chemical and physical processes, improving the fiber structure for healthier hair, free from breakage and completely renewed.





# Pink Gold banho de pérola

(Pink Gold - Pearl Bath)

## Finalizador Pink Gold (Finisher)

The **Finalizador Pink Gold (Pink Gold Finisher)** has all the benefits of pearl extract in a finisher that acts by protecting the strands from heat and damage caused by high temperatures (hair dryer and flat iron), seals the strands, gives shine and controls unwanted frizz.

## Kit Shampoo e Condicionador Pink Gold (Pink Gold Shampoo and Conditioner Kit)

The **Pink Gold Kit Shampoo e Condicionador (Pink Gold Shampoo and Conditioner Kit)** Brings all the pearl shine to your hair. Formulated with a mix of 22 **Luna matrix system** amino acids that protect hair color while treating hair from the inside out. With the Pink Gold Shampoo and Conditioner Kit you will have super shiny and hydrated hair.

## Máscara Pink Gold (Pink Gold Mask)

The **Máscara Pink Gold (Pink Gold Mask)** brings in its formula micro pigments, conditioning agents, silicones and pearl extract, it acts providing softness, deeply moisturizing, conditioning and giving a beautiful shine to the hair.

LIBERADO  
LOW POO





# NATURAL THERAPY



## **Escova de Leite** (Milk Brush)

**Escova de Leite (Milk Brush)** is a product free of formaldehyde, parabens and petrolatum, easy to apply because it is a single step. It is an organic and biodegradable product. It acts on the hair cortex with the heat of the flat iron.

**Acid Blend + Lactic Acid**  
**Milk Proteins**  
**Vanilla, Shea Butter,**  
**Jojoba and Almond**



Baunilha  
Manteiga de Karité  
Óleo de Amêndoa  
Jojoba - Mamona

USO PROFISSIONAL  
1L e 33,8 fl.oz





# NATURAL THERAPY

## Shampoo Biotina

The **Shampoo Dilatador NATURAL THERAPY (Dilator Natural Therapy Shampoo)** was developed with mild surfactants providing greater cleaning of the hair strands, leaving them lighter and looser.

## Gloss Natural

**Gloss NATURAL THERAPY** was developed with moisturizing emollients that help align, restore and strengthen the strands, providing perfect and long lasting straight hair



*Approved in the  
Whole World*



**Vitamin H  
Coconut Oil  
Argan Oil  
D'panthenol.**

## Shampoo e Condicionador (Shampoo and Conditioner)

### Organic And Biodegradable, It doesn't Harm Nature

Because It Decomposes By Water From Showers, Sewers And Etc...

Because Its Assets Are Vegetables Extracted From Nature In A Sustainable Way. Highly Moisturizing, Nourishing and Reconstructive. In addition to accelerating the hair growth. Vitamins and amino acids that nourish the hair, reducing breakage and loss, and Biotin, together with coffee oil, cleanse the pores of the scalp, making the hair grow faster and stronger. And it has sun protection.





# NATURAL THERAPY

## **Shampoo de Pepino** (Cucumber Shampoo)

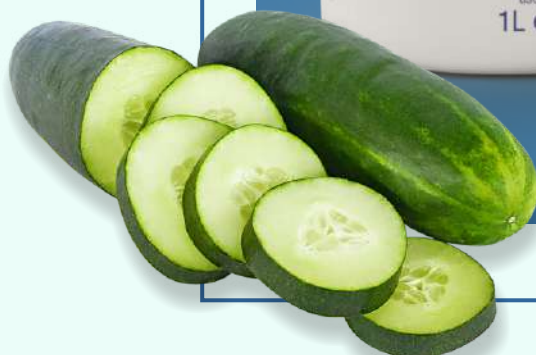
The **Natural Therapy Moisturizing Shampoo** acts on the hair strands making a deep cleaning, leaving a feeling of freshness in addition to moisturizing the hair strands, helping to revitalize the scalp.

## **Creme de Pepino** (Cucumber Cream)

Rich in vitamin A, B complex, vitamin C and vitamin K, the **Natural Therapy Creme de Pepino (Cucumber Cream)** acts on the strands deeply moisturizing, bringing shine, health and emollience to the hair.



## LOW POO







# Café Verde

## **Shampoo Café Verde** (Green Coffee Shampoo)

The **Shampoo Anti Resíduos Café Verde** (Green Coffee Anti Residue Shampoo) is highly efficient for opening the hair's cuticles, making the product's active penetrate deeply and visibly improve the final results in your hair.

## **Creme de Tratamento Café Verde** (Green Coffee Treatment Cream)

The **Creme de Tratamento Volume Reducer** (Volume Reducer Treatment Cream) contains actives, which treat, reduce hair volume by 100% and leave the strands with more shine.



## **Ntox Café Verde** (Green Coffee Ntox)

**Ntox Café Verde** (Green Coffee Ntox) has the help of incredible actives that, in addition to treating, controls and reduces the volume of the hair, giving it life, softness and shine.



# citric GEL Brush

## Citric Gel Brush

**Citric Gel Brush Reconstructive Mask** contains an exclusive formula with amino acids and special oils, which restores and strengthen the fiber and improving the performance of chemically treated products, protecting them from external agents such as sun, sea water, chlorine, pollution, discoloration and staining.

**0% Formaldehyde**

**Orange Extract**

**Citric Acid**

**Vitamin C**



Vitamin C





# OCEAN

## escova de água

(OCEAN Brush)

### Kit Ocean Escova de Água (Ocean Brush)

The **Ocean Escova de Água (Ocean Brush)** had its formula developed with purifying components, for a better absorption of the product by the hair strand. It also has moisturizing emollients that help to strengthen the hair strands, bringing much more life to your hair.

### Shampoo Dilatador Ocean

(Ocean Dilator Shampoo)

**Shampoo Dilatador Ocean (Ocean Dilator Shampoo)** was developed with mild surfactants that provide greater cleaning of hair strands, leaving them light, loose, soft and with life.

### Gel Redutor Ocean (Ocean Brush)

The **Gel Redutor Ocean (Ocean Reducing Gel)** had its formula developed with moisturizing emollients that help strengthen the strands, bringing much more life to your hair.



# melado de Cana

(Sugar Cane)

## **Kit Melado de Cana** (Sugar Cane Kit)

The **Kit Melado de Cana (Sugar Cane Kit)** brings sugar cane extract and murumuru oil as powerful allies in the treatment, acting with high moisturizing power, returning shine, lightness, softness and health to the hair strands.

## **Shampoo Melado de Cana**

(Sugar Cane Shampoo)

The **Shampoo Melado de Cana (Sugar Cane Shampoo)** brings all the benefits of macadamia, murumuru oil and sugar cane extract which is the origin of hair hydration. It promotes deep cleaning with a high moisturizing power that gives much more shine to the hair strand.

## **Condicionador Melado de Cana**

(Sugar Cane Conditioner)

The **Condicionador Melado de Cana (Sugar Cane Conditioner)** brings all the benefits of macadamia, murumuru oil and sugar cane extract, which is the origin of hair hydration. It conditions the hair strands, seals the cuticles and has a high moisturizing power that gives much more shine and emollience to the hair.

## **Máscara Melado de Cana** (Sugar Cane)

**Máscara Melado de Cana (Sugar Cane Mask)** deeply moisturizes the hair strands as it has Macadamia Oil, Murumuru Oil and Sugar Cane Extract in its formulation, giving shine, restoring life and beauty to the hair strands.

With sugar cane extract grown in the Atlantic Forest, the products hydrate and align the hair cuticle, leaving it smoother and reducing frizz. The result is smoother hair, with a natural and lasting look.



LIBERADO  
LOW POO  
NOW POO



# bronze capilar



## **Bronze Capilar** (Bronze Hair Protector)

With all the properties of Beta-carotene, Sea Algae, Argan Oil and Aloe Vera, The **BRONZE HAIR PROTECTOR** was formulated for those who love hair care, as its exclusive formula rich in Pro-Vitamin A protects and leaves the color more intense, bringing shine and health to the hair strands.



**Chlorine and Salt Protection**  
**Beta Carotene**  
**Seaweed**  
**Aloe Vera**  
**Argan Oil**



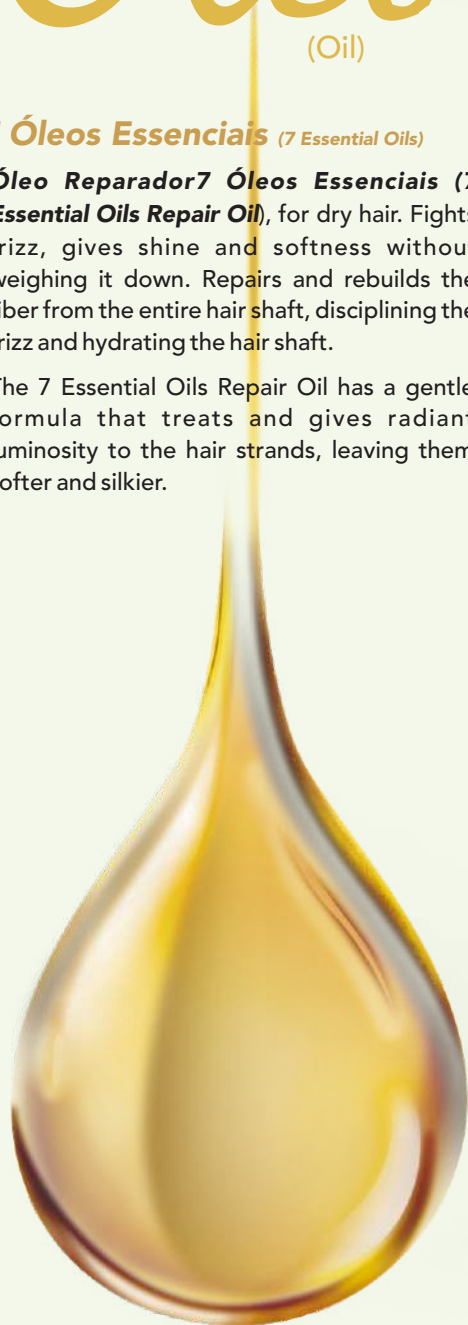
# Óleo

(Oil)

## 7 Óleos Essenciais (7 Essential Oils)

**Óleo Reparador 7 Óleos Essenciais (7 Essential Oils Repair Oil)**, for dry hair. Fights frizz, gives shine and softness without weighing it down. Repairs and rebuilds the fiber from the entire hair shaft, disciplining the frizz and hydrating the hair shaft.

The 7 Essential Oils Repair Oil has a gentle formula that treats and gives radiant luminosity to the hair strands, leaving them softer and silkier.





# BTOX

## cenoura roxa

(Purple Carrot BTOX)



### **BTOX CENOURA ROXA** (Purple Carrot BTOX)

Natureza Cosméticos brings to the market the best in volume-reducing treatment. Specializing in natural products that make hair stronger and healthier is our mission, through intense research and development with the laboratories. We brought to the market the Purple Carrot Btox, an innovative product that brings in its DNA the capillary realignment, the cauterization of the hair strands and the reduction of volume - which results in a hydrated, soft and light hair.

Carrots are rich in beta-carotene and vitamin A, which in addition to helping hair growth is a potent antioxidant, also has vitamin B, C and K promoting intense treatment to the most damaged hair. Product Without Formaldehyde.



# BTOX

## cenoura

(Carrot BTOX)

### BTOX CENOURA (Carrot BTOX)

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# Banana & Mel

(Banana & Honey)

## BANANA & MEL (Banana & Honey)

The **Máscara Banana & Mel (Banana & Honey Mask)** is rich in Potassium, Vitamins (A, B6, E) and Natural Oils, it brings a rich combination that deeply hydrates, protects, strengthens and minimizes the breakage of the hair strands, helping to restore natural elasticity, repairing damaged, dry and dull hair.





# Açaí & Guaraná



## AÇAÍ & GUARANÁ

The **Açaí & Guarana Mask** promotes deep nutrition for chemically damaged hair. Developed to surprise with its invigorating and regenerating properties, potentially acting on damaged hair, returning the shine, silkiness and softness lost through chemical processes.







# BABOSA

## DA AMAZÔNIA

(Amazon **Aloe Vera**)

### BABOSA DA AMAZÔNIA (Amazon Aloe)

The Collagen present in the **Máscara Babosa da Amazônia (Amazon Aloe Vera Mask)**, brings anti-hair loss and a powerful reconstructive action, also counting on the help of its natural enzymes that help in the removal of dead cells, stimulating hair growth, giving shine and strength to damaged hair.



# Hydration



# Reconstruction



# Nutrition



Monday

Wednesday

Friday

1st Week



Hydration



Hydration



Nutrition

download and save  
ON YOUR PHONE

2nd Week



Hydration



Nutrition



Reconstruction



3rd Week



Hydration



Nutrition

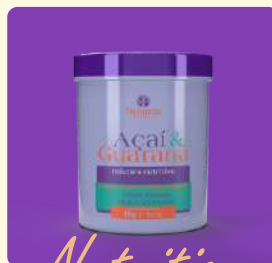


Hydration

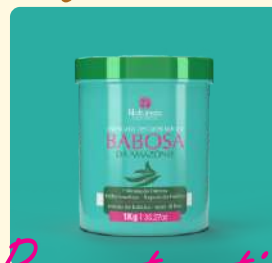
4th Week



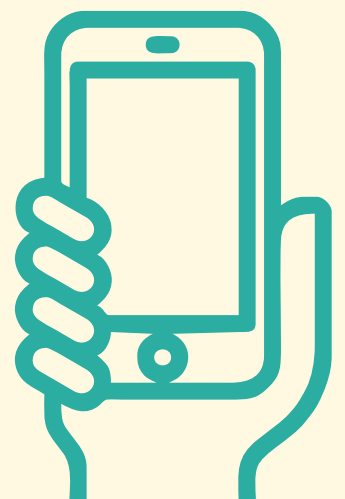
Hydration



Nutrition



Reconstruction







# Girassol

(Sunflower Cauterization)

## Cauterização Girassol (Sunflower Cauterization)

Highly moisturizing and replenishing hair mass, the 3-step kit restores even the most damaged hair that no longer retains hydration in the hair strands, also counting on all the properties of sunflower oil. It seals the cuticles, leaving the hair strands fully aligned, soft and shiny.

## Shampoo Cauterização Capilar

(Cauterization Shampoo)

**Shampoo Cauterização Capilar (Cauterization Shampoo)** significantly cleanses the hair leaving the cuticles open for the penetration of the active.

## Keratina Vegetal (Vegetable Keratin)

**Keratina Vegetal Líquida (Liquid Vegetable Keratin)** that nourishes, treats, restores and gives shine to the hair. Fast action.

## Máscara de Cauterização Capilar

(Capillary Cauterization Mask)

Highly moisturizing **Cauterization Mask** and hair mass replenisher. Seals the cuticles leaving the hair fully aligned, soft and shiny.



# brazilian color PÓ brasil

## PÓ BRASIL DESCOLORANTE AZUL

(BLUE BRAZILIAN BLEACHING POWDER)

PÓ BRASIL - It is a blue bleaching powder made exclusively for the hair whitening process, such as bleaching BLONDE and PLATINUM hair. It has in its formula ALGAE Extract and SILK PROTEINS, which provides a uniform result, protection, hydration, silkiness and shine. Ultra-fast, lightens up to 10 shades and with the exclusive PLEX SYSTEM, which protects hair during bleaching.



## PÓ BRASIL ORGÂNICO VERDE

(GREEN BRAZILIAN BLEACHING POWDER)

Through its exclusive formula, it promotes hair protection, minimizing the aggressions caused by discoloration. Presents excellent results in bleaching techniques such as total bleaching, highlights, reflections, balayagens and highlights in the hair in a practical and fast way. Dust-Free Formula: pleasantly scented handling, without lifting dust.



## O PÓ BRASIL WHITE

(WHITE BRAZILIAN BLEACHING POWDER)

It is a bleaching powder (White - Branco) with a new generation of hair lightening that minimizes damage and increases the limits of the hair strands, protecting the structural bonds in the oxidative processes in any bleaching technique. Allows more sequential reprocessing without causing damage or breakage. The hair will be healthier, more beautiful and resistant. Provides up to 10 shades of fast, uniform and safe whitening. Its Dust Free composition prevents the dispersion of residues during use and has a mild fragrance. Do not use the product if your hair structure is dry, weakened or porous.





# brazilian color

## **Creme Oxidante** (Oxidizing Cream)

It has a balanced formula to offer an emollient mixture and excellent adhesion to the hair, ensuring ideal performance for coloring and bleaching jobs.

**05 vol - 08 vol - 20 vol - 30 vol - 40 vol**





# brazilian color

## Blond Platinum (Platinum Blond)

### Shampoo Blond Platinum (Platinum Blond Shampoo)

The **Shampoo Blond Platinum Brazilian Color (Platinum Blond Brazilian Color Shampoo)**, was formulated for hair strands partially or totally dyed, removes the yellow tone and gives shine to the hair strands. It maintains the post-dye color and prevents damage caused by chemical treatments and sun rays, which is one of the villains of fading. The Blond Platinum Brazilian Color shampoo ensures cleaning and activation of the natural shine of the hair strands. Your hair will be clean, with preserved color and radiant shine.

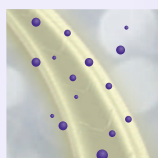
### Máscara Blond Platinum (Platinum Blond Mask)

The **Mascara Blond Platinum Brazilian Color (Platinum Blond Brazilian Color Mask)** was developed to neutralize yellowish tones, returning the hair's natural moisture. Enriched with D-Pantanol and Calamo Oil, it provides much more shine and silkiness to the hair, in addition to protecting the fibers, reinforcing their resistance to mechanical and chemical damage.



**Before**

- Faded and yellowed blondes
- Dry and dull hair
- Unaligned cuticles
- Exposed Cortex



**After**

- Remotion of the unwished yellow tones of the hair strands
- Shine and platinum effect
- Volume control and hair fiber alignment







# brazilian color

## Silver Black



### Shampoo Silver Black (Silver Black Shampoo)

The **Shampoo Silver Black Brazilian Color**, was formulated for hair strands partially or fully dyed, removes the yellow tone and gives shine to the hair strands. It maintains the post-dye color and prevents damage caused by chemical treatments and sun rays, which is one of the villains of fading. The Silver Black Brazilian Color shampoo ensures cleaning and activation of the natural shine of the hair strands. Your hair will be clean, with preserved color and radiant shine.

### Máscara Silver Black (Silver Black Mask)

The **Máscara Silver Black Brazilian Color (Silver Black Brazilian Color Mask)** was developed to neutralize yellowish tones, returning the natural moisture of the hair strands. Enriched with D-Pantanol and Calamamo Oil, it provides much more shine and silkiness to the hair strands, in addition to protecting the fibers, reinforcing their resistance to mechanical and chemical damage.



Before

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After

- Remotion of the unwished yellow tones of the hair strands
- Shine and platinum effect
- Volume control and hair fiber alignment



# brazilian color

## **BRAZILIAN COLOR** (Brazilian Hair Color)

With about 60 colors available for your salon, indicated for all hair types, with excellence and 100% coverage of white hair. A complex of amino acids, fatty acids and silicones was added to its formula, which guarantee better permeation and fixation of nanopigments, intense shine and greater porosity reconstruction at the time of the coloring process.

With about  
*60 colors*  
available for your  
*salon*





# BLOND *Science*

## KIT BLOND SCIENCE

The **Natureza Cosméticos Blond Science Line** brings the best in treatment for blonde and chemically discolored hair, bringing the BRAZILIAN BLONDE in its DNA. The Kit works by repairing, rebuilding, strengthening and moisturizing, as it was developed by specialists in care for blonde and discolored hair. It has the incredible protective action of aminoplex, in addition to preventing premature graying of hair strands and treating rubbery fibers.



Before

After



# TOUCA ROMANA

para mechas  
(ROMAN HAIR CAP  
for highlights)

## TOUCA ROMANA (Roman Cap)

**Roman Silicone Cap for Highlights** covers the nape of the neck. Developed with high quality, durability, providing comfort and safety.



2.100 HOLES



## BIOMECHAS

### Papel Orgânico (Organic Paper)

**Papel Orgânico (Organic paper)** (biodegradable)  
Protects fragile hair Increases the power and efficiency of the bleaching powder. Does not run on the locks of hair

Available in sizes  
11 x 27 e 11 x 47

Perfect  
Highlights



# NANOgold

JET SPRAY



**Nano Gold Jet Spray** is widely used in Hair Therapy, as it transforms fluids into **NANO** particles that adhere and penetrate the hair strands better, thus improving the performance and result of potentiating products. Through intense research we developed the powerful **JET SPRAY**, which treats cuticle, cortex and medulla.

- PAINLESS
- NO SIDE EFFECTS
- NON-INVASIVE TREATMENT
- IMPROVES HAIR AESTHETIC RESULTS



**NANO** Particles



# NANOgold JET SPRAY

## CUTÍCULA (CUTICLE)

Enhances the alignment of hair strands. Contains noble silicones that protect from thermal aggression, seal the cuticles and eliminate frizz.



## MEDULA (MARROW)

Nanominerals and Nanonutrients that allow strengthening to penetrate the fibers and enhance treatments from the hair bulb cells to the ends.

## CÓRTEX (CORTEX)

Infusion of proteins and extracts that allow to enhance reconstructive and moisturizing treatments, returning proteins and natural moisture to the hair strands.







## NANOGold JET SPRAY CORTÉX

### HOW TO USE:

- 1- Wash your hair normally for the treatment process (hydration, reconstruction or nutrition);
- 2- With damp hair, apply the cortex jet spray all over the hair (before applying the treatment product);
- 3- Proceed to apply the treatment mask normally.



## NANOGold JET SPRAY MEDULA

### HOW TO USE:

- 1- Wash your hair normally;
- 2- After washing, with damp hair, apply Medula Nanogold Jet Spray, (before applying the bleaching powder);
- 3- After obtaining the desired result in the bleaching process, apply Medula Nanogold Jet Spray again, dry the hair and continue with the coloring or toning process, finishing the process.



## NANOGold JET SPRAY CUTÍCULA

### HOW TO USE:

- 1- Wash your hair normally;
- 2- After washing, with damp hair, apply Cuticula Nanogold Jet Spray, (before applying keratin or botox);
- 3- Proceed to the application of the realignment or volume reducer normally

# brazilian color

PRODUCTS

4<sup>IN</sup>1

- ✓ POST STRAIGHTENING
- ✓ POST RELAXING
- ✓ POST COLORING
- ✓ POST DISCOLORING



## **Máscara Neutralizante** (Neutralizing Mask)

The **Máscara Neutralizante Brazilian Color** (Brazilian Color Neutralizing Mask) by Natureza Cosméticos was specially developed for hair that has undergone chemical procedures such as: Relaxing, Straightening, coloring and discoloration.

Its formula is enriched with mint extract, D-panthenol, keratin and a blend of proteins that act from the inside out of the strands, completely neutralizing the active structure modifiers, depositing reconstructors and restoring the natural structure of the hair.

Perfect for the professional who needs to instantly neutralize the action of bleaching powder and any other type of chemical used on the hair.



# brazilian color



## SHAMPOO LIMPEZA SUAVE BRAZILIAN COLOR (BRAZILIAN COLOR GENTLE CLEANING SHAMPOO)

**The Brazilian Color Gentle Cleansing Shampoo** has a specially developed formula with mild surfactants, providing deep cleaning of the hair strands and the removal of unwanted metals that can hinder chemical treatments and processes, such as copper, lead, calcium, iron and magnesium, leaving the hair healthier, lighter and loose.



  
Natureza  
cosméticos

brazilian  
color

SHAMPOO  
LIMPEZA SUAVE

TRATAMENTO SUAVE  
RETIRA METAIS DOS FIOS

creatina - óleo de macadâmia  
óleo de algodão - extrato de hortelã

previne o acúmulo e remove  
metais pesados e outras toxinas  
absorvidas na superfície dos cabelos

uso profissional

1l | 33.8fl.oz

# brazilian color

## MÁSCARA MELANINA BRAZILIAN COLOR (BRAZILIAN COLOR MELANIN MASK)

*The Brazilian Color Melanin Mask has in its composition specially selected active ingredients to stimulate the natural production of melanin in the hair, preserving the health and color of the hair. Combining the best nutrients and moisturizing agents to provide long-lasting color retention, leaving hair looking more natural and alive.*







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## MÁSCARA REPOSIÇÃO DE CARBONO

(Brazilian Color Carbon Reposition Mask)

**The Brazilian Color Carbon Reposition Mask** was developed with exclusively selected assets to strengthen, clean and revitalize the hair. In addition, to the high power in carbon replacement, it also has in its composition arginine, creatine, and collagen, which help in powerfully strengthening hair threads. This product also performs a deep cleansing in the strands, leaving them smoother and softer.



# brazilian color



## SPRAY KERATINA BRAZILIAN COLOR

(Brazilian Color Keratin Spray)

*The Brazilian Color Keratin Spray acts by nourishing, restoring and treating the strands, having its formula developed by experts to obtain the best result in treatments and chemical processes, replenishing amino acids, keratin and collagen in the fibers, leaving them more alive, shiny and healthy. In addition, this product also has an anti-aging effect and also treats elastic hair strands that break easily by providing instant protection.*



# DETOX *Natural*

## FLUIDO DETOX

(Detox Fluid)

**The Detox Fluid by Natureza Cosméticos** has been developed with Green Tea, Mint, and Bamboo Sprout. A professional formula that combines the powerful benefits of these natural ingredients to provide deep cleansing and detoxification of the hair strands, removing excess chemicals and leaving the hair shiny, soft and treated. It contains antioxidant properties, protecting against damage and provides a refreshing action to the scalp, stimulating blood circulation, and controlling oiliness. A formula capable of nourishing and strengthening the hair, preventing breakage and providing deep hydration.



# BLUE IRON

## NANOgold PROFESSIONAL



### **Blue Iron Nanogold Professional**

*Is the ultimate professional tool for flawless hair results.*

*Wide floating titanium plates that provide better results quickly on all hair types, even the most unruly ones.*

*TouchScreen technology with lock on desired temperature, Lightweight and comfortable design. Also great for straight hair and for making curls*

*If not used within 5 minutes, the flat iron automatically goes into sleeping mode*

*Glides smoothly without pulling strands 360 degree rotating cord with a length of 2.65m*

*Fast heating time of 10-15 seconds*

*Adjustable electronic thermostat from 50° C - 232°C/ 195F - 450F, with an automatic safety shut-off system after 1 hour of non-use*

*6 months warranty for factory defects*




# notes





*Discover our eco beauty line.*

Visit our website 



[www.naturezacosmeticos.com](http://www.naturezacosmeticos.com)

